

QUIZ

WELCOME TO HAMBURGER UNIVERSITY

- 1. Who is McDonald's Hamburger U for?**
 - a) managers
 - b) all McDonald's employees
 - c) managers and franchise owners
- 2. What is Ray Kroc's keyword in the video?**
 - a) towns
 - b) talent
 - c) tally
- 3. How long is the Hamburger U program?**
 - a) one week
 - b) a month
 - c) It depends.
- 4. What does Rochelle Tandy want to communicate?**
 - a) detail
 - b) the big picture
 - c) self-discipline
- 5. Which the following is not mentioned in connection with dealing with a problem?**
 - a) a large arrival of people
 - b) someone falling
 - c) serving burnt hamburgers
- 6. What is a successful week in Hamburger U certain to get you?**
 - a) college credits
 - b) a promotion
 - c) various financial advantages



1.
2.
3.
4.
5.
6.

Answers : 1. c - 2. b - 3. a - 4. b - 5. c - 6. a.