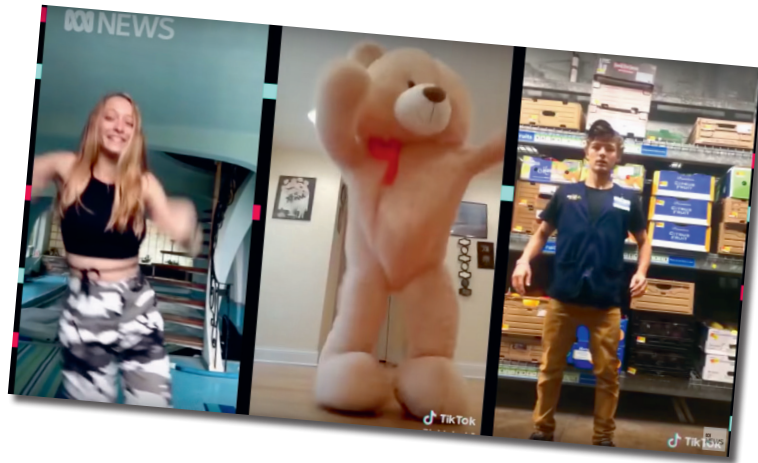


QUIZ

TIKTOK'S SILLY CLIPS RAISE SOME SERIOUS QUESTIONS



Fill the gaps with suitable words from the video. A gap may represent more than one word.

TikTok is a bit like 1. _____ was, but it has more 2. _____ and is Chinese-owned.

The most common sorts of videos on TikTok are 3. _____, dancing and 4. _____.

TikTok is cheerful, earnest and less 5. _____ than Twitter.

The company blocked content related to Peppa Pig, claim it had become a 6. _____.

In Jimmy Fallon's Tumbleweed Challenge, you have to make a video of yourself dropping to the ground and 7. _____.

It is possible to make money on TikTok through 8. _____.

Lasso is Facebook's attempt to improve its 9. _____ teenage demographic in order to compete with TikTok.

Answers : 1. Vine - 2. features - 3. lip syncing - 4. comedic skits - 5. cynical - 6. subculture icon - 7. rolling around - 8. livestream - 9. shrinking.